

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 637 Issue 1



[nbc4.com](http://nbc4.com)

**NBC 4 / WCMH**  
3165 Glenlany River Road  
Columbus, OH 43202  
PHONE (614) 263-4444 FAX (614) 447-9107

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	48900	Campaign Ref:	E:063615570
Buyer:	US	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/04/12	Weeks:	2	Order Ref:	06361557
Est/PO Number:	06361557	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney For President	Booking Group:	WCMH	Key Market:	Columbus, OH
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	Total	Cost
1	M-F 6a News ..T.....	06	1200	30 Comme	Nbr of Spots		1	1	1200
2	M-F 6a News ...T...	06	1200	30 Comme	Nbr of Spots	1		1	1200
3	M-F 7a Today Show M.....	06	1400	30 Comme	Nbr of Spots		1	1	1400
4	M-F 7a Today Show ..W....	06	1400	30 Comme	Nbr of Spots	1		1	1400
5	M-F 9a Today Show II M.....	06	800	30 Comme	Nbr of Spots		1	1	800
6	M-F 9a Today Show II ..W....	06	800	30 Comme	Nbr of Spots	1		1	800
7	M-F 10a Today Show III ..W....	06	450	30 Comme	Nbr of Spots	1		1	450
8	M-F 10a Today Show III MT.....	06	450	30 Comme	Nbr of Spots		1	1	450
9	M-F 12p News	06	400	30	Nbr of Spots		1	1	400
Weekly Totals: Total Spots(Ord Spots)						26	15	41	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
10	M-F 1p Days Of Our Lives ..W....	06	500	30 Comme	Nbr of Spots	1	1	500
11	M-F 1p Days Of Our Lives M.....	06	500	30 Comme	Nbr of Spots	1	1	500
12	M-F 2p Doctors T.....	06	600	30 Comme	Nbr of Spots	1	1	600
13	M-F 2p Doctors ...F..	06	600	30 Comme	Nbr of Spots	1	1	600
14	M-F 4p Ellen ...F..	06	800	30 Comme	Nbr of Spots	1	1	800
15	M-F 4p Ellen M.....	06	800	30 Comme	Nbr of Spots	1	1	800
16	M-F 5p News ...F..	06	1200	30 Comme	Nbr of Spots	1	1	1200
17	M-F 5p News T.....	06	1200	30 Comme	Nbr of Spots	1	1	1200
18	M-Su 6p News M.....	06	1600	30 Comme	Nbr of Spots	1	1	1600
19	M-Su 6p News ..W....	06	1600	30 Comme	Nbr of Spots	1	1	1600
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
20	M-F 7p Extra M.....	06	1000	30 Comme	Nbr of Spots	1	1	1000
21	M-F 7p Extra ...T...	06	1000	30 Comme	Nbr of Spots	1	1	1000
22	M-F 730p Inside Edition ..W....	06	900	30 Comme	Nbr of Spots	1	1	900
23	M-F 730p Inside Edition M.....	06	900	30 Comme	Nbr of Spots	1	1	900
24	M-Su 11p News ..W....	06	2200	30 Comme	Nbr of Spots	1	1	2200
25	M-Su 11p News M.....	06	2200	30 Comme	Nbr of Spots	1	1	2200
26	M-F 5a News MT.....	06	500	30 Comme	Nbr of Spots	2	2	1000
27	M-F 5a News ..WTF..	06	500	30 Comme	Nbr of Spots	3	3	1500
28	Th 9-10p ...T... Isolations: W/C 10/01 ...T...	06	4500	30 Comme	Nbr of Spots	1	1	4500
29	Fri 10-11p ....F..	06	4000	30 Comme	Nbr of Spots	1	1	4000
30	Sat 6a News .....S.	06	800	30 Comme	Nbr of Spots	1	1	800
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
31	Sat 7-8a Today Show .....S.	06	1300	30 Comme	Nbr of Spots	1	1	1300
32	Sat 9a Today Show .....S.	06	1400	30 Comme	Nbr of Spots	1	1	1400
33	Sat 7p News .....S.	06	1400	30 Comme	Nbr of Spots	1	1	1400
34	M-Su 11p News .....S.	06	2200	30 Comme	Nbr of Spots	1	1	2200
35	Sun 630a News .....S 06:30:00-08:00:00	06	1000	30 Comme	Nbr of Spots	1	1	1000
36	Sun 8a Today Show .....S	06	1500	30 Comme	Nbr of Spots	1	1	1500
37	M-Su 6p News .....S	06	1600	30 Comme	Nbr of Spots	1	1	1600
38	M-Su Late News Late Run .....S	06	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					26	15	41	

Grand Totals				Month 10 Weeks: 4				
Totals				10/01	10/08			
Spots				41	26			
Cost				48900	34850			
					14050			

<b>Grand Totals:</b>	<b>Spots:</b>	<b>41</b>
	<u>Gross Total:</u>	<u>48,900.00</u>
	<u>Commission:</u>	<u>7,335.00</u>
	<u>Net Total:</u>	<u>41,565.00</u>